



November Writing Challenge:

Become a Better Writer in *Just 5 Minutes a Day*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>Use our 5-minute daily writing prompts to become a stronger writer by December! Keep us updated by tagging @ahamedia group on Twitter and Instagram using #AhaWriteNov18. At the end of November, post a picture of your work for a chance to win a signed copy of Ann Handley's <i>Everybody Writes</i>. Happy writing!</p>				<p>1 Ease in by writing about your favorite person using at least 5 adjectives.</p> 	<p>2 Use plain language: Go to a website and rewrite 2 paragraphs using simple, clear sentences.</p>	<p>3 Write at least 3 paragraphs (no more than 2 sentences each) about your weekend plans.</p> 
<p>4 Describe a color without using the name or any synonyms.</p> 	<p>5 Use bullets: Make a bulleted list of why it's hard or fun to start the week.</p>	<p>6 Vote. Post a selfie with your sticker and a message about why voting is important to you.</p> 	<p>7 Practice SEO: Do some keyword research to determine the strongest keywords for today's piece.</p>	<p>8 Write the first line last: Write 3 paragraphs. Find the sparkling diamond buried in your piece and use that as your lede.</p>	<p>9 Read your content out loud: If there's a part that doesn't sound right, revise it.</p>	<p>10 Write about your favorite movie: Explain how it makes you feel without describing the plot in-depth.</p>
<p>11 Detail your next passion project: Use at least 400 words.</p>	<p>12 Describe your favorite boss and how he or she pushed you to become a better professional.</p> 	<p>13 Skip the adverbs: Rewrite an old piece without them.</p>	<p>14 Switch it up: Use your thesaurus to replace any of your crutch words.</p>	<p>15 Buy now! Write 5 different calls to action (CTAs) you'd like your readers to take.</p> 	<p>16 Create your headline first: It helps you focus your piece. Then write the rest of the story.</p>	<p>17 Insert 2 links related to your content. Hyperlinks help make your content findable by adding depth.</p> 
<p>18 Write down your favorite quote and explain why it resonates with you.</p> 	<p>19 Add white space: Chunk your copy to show you're listening to your reader before moving on to the next idea.</p>	<p>20 Use your senses: Describe the sights, sounds and aromas of your go-to restaurant.</p>	<p>21 Explain how to make a cherished recipe using numbered steps.</p> 	<p>22 Pick a piece of content and repurpose it into a blog or social media post. Yup, we're making you write on Thanksgiving.</p> 	<p>23 Let it out: Write about the most annoying thing someone said at the Thanksgiving table.</p>	<p>24 Include h2s: Break your copy into chunks, then add h2s (paragraph headings) to each section.</p>
<p>25 Tweet: Write a tweet to promote the content you wrote. (Don't forget to include a hashtag.)</p>	<p>26 Write an email subject line: Imagine emailing what you just wrote. Create 2 subject lines that will make your recipient want to open that email.</p>	<p>27 Write about any topic using a metaphor or story.</p> 	<p>28 Use original phrases: Using clichés makes readers' eyes glaze over. (See?) Think of 3 clichés and craft alternative language for them.</p>	<p>29 Slash unnecessary words: Ditch "really," "very" and "that" – the sentences often make sense without them.</p>	<p>30 Shorten a piece of content by at least 25 words to make it more concise.</p> 	<p>Buy yourself a fancy pen and send us a picture of your completed calendar! Yay — you did it!</p> 